



HARRISON RIEDEL
FOUNDATION

FUNDRAISE FOR THE HARRISON RIEDEL FOUNDATION

Your support will help young people access the right support at the right time.



THANK YOU

for considering fundraising
for the Harrison Riedel Foundation.

Did you know 50% of mental health illnesses present before age 14 and 75% by age 24? And 70% of those needing support aren't getting it?

Every dollar you raise, will help keep young people safe through the development of the YourCrew app and roll out of our school program, YourCrew Classroom.



Harrison Riedel Foundation (HRF) is a registered health promotion charity with the ACNC. HRF holds DGR 1 status, meaning our donations are tax deductible.



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WHY WE EXIST

The average time between the onset of mental health symptoms and when someone receives help is 11 years.
That's 11 years too late.

Our mission is to reduce the time between young people needing help and receiving the help they need.



WHERE WE FIT



YOURCREW APP



YourCrew is a free app that promotes communication with known and trusted people and opens the door to young people seeking help. YourCrew provides instant access to essential resources and crisis support links all in the one place.

OUR IMPACT

Our programs promote positive and protective behaviours that build resilience and enhance well-being through:



Increasing help-seeking behaviour



Identifying and strengthening existing positive relationships



Building connectedness and a sense of belonging



Increasing communication about issues and advice seeking



Enhance self-esteem by empowering young people to take control of their lives



Increasing mental health literacy and knowledge of help services



Increasing confidence in helping others get the help they need by knowing what to say and do and where to go for help

YOURCREW CLASSROOM

Our school inquiry program teaches young people how to:



build healthy relationships



foster positive well-being



build personal resilience

**EVERY PERSON
NEEDS A CREW**

FUNDRAISER CHECKLIST

Let the FUNdraising begin. By hosting an event, taking on a challenge, or doing something else that is fun, you will be supporting the Foundation to help keep young people safe.

- 1 Choose an activity you can organise to raise funds for and raise awareness of Harrison Riedel Foundation, YourCrew or YourCrew Classroom. Choose something that will appeal to your friends and family; these networks are often the ones who will support you the most.
- 2 Create your online fundraising page from our website and community fundraising hub.
- 3 If you are planning an event that doesn't require setting up an online fundraising page, please fill in the "Offline Fundraiser Form" on our website.
- 4 Upon approval of your fundraising activity, Harrison Riedel Foundation Ltd will issue your Authority to Fundraise letter. Once you have received the Authority to Fundraise confirmation from Harrison Riedel Foundation, you are authorised to conduct your planned fundraising activity as per Harrison Riedel Foundation's Terms and Conditions.

- 5 **Start promoting your event**
Once you have received your authority to fundraise letter and setup your online fundraising page (if you need one), the next step is to start sharing your fundraiser!

Email, social media, posters and word of mouth are a great way to spread the word and get your friends, family, colleagues, sporting clubs, and local businesses involved. If you are sharing your fundraiser on your social channels, please ensure you tag us when referencing Harrison Riedel Foundation or YourCrew. This will increase the likelihood of Harrison Riedel Foundation Ltd sharing your posts and promoting your activity.

 @yourcrewapp  @harrisonriedelfoundation  @Harrison Riedel Foundation

And remember, the more you share, the more likely people will choose to support and donate to your initiative! Don't forget to remind your networks that all donations over \$2 are tax-deductible. Receipts will be issued instantly to donors when they make their donation directly to your fundraising page.

- 6 **Deposit funds**
Donations made via your online fundraising page are directed straight to Harrison Riedel Foundation, so you don't have to worry about transferring funds. If you have cash donations, please deposit them into the below account within 14 days of event completion.

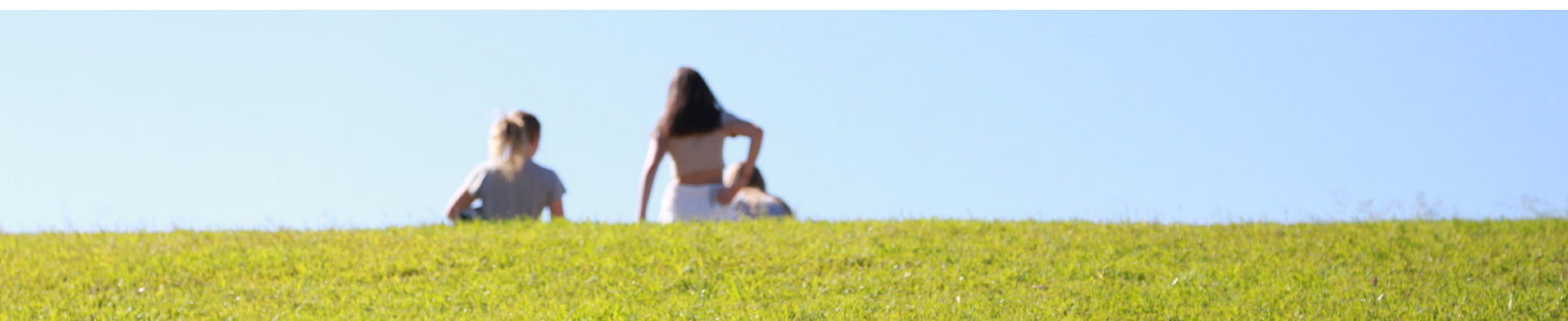
Account name: Harrison Riedel Foundation Ltd

BSB: 062 000

Account number: 1688 4265

Ref: Your/ Key Contact Name

- 7 **Thank your supporters**
The most impactful way to thank your supporters is by showing gratitude both during and after your event. Make sure everyone involved in your fundraising journey feels recognised.



GUIDELINES TO RUNNING A SUCCESSFUL FUNDRAISER AND TERMS AND CONDITIONS

If you would like to register for a fundraiser or event supporting the Harrison Riedel Foundation Ltd, please read the below fundraising guidelines and Terms & Conditions before registering.

Authority to fundraise letter

Under the Charitable Fundraising Appeals Act 1991 (NSW), anyone wishing to raise funds for charitable purposes on behalf of another organisation must be authorised by that organisation with a license under the Act.

Before you get started with your fundraising for Harrison Riedel Foundation Ltd, we will need to authorise your fundraising activity* (or Event).

Upon approval of your Fundraising Activity, Harrison Riedel Foundation Ltd will issue your Authority to Fundraise letter. Once you have received the Authority to Fundraise confirmation from Harrison Riedel Foundation Ltd, you are authorised to conduct the planned Fundraising Activity subject to these Terms and Conditions.

It is important that you understand your obligations. If you do not comply with these Terms and Conditions, Harrison Riedel Foundation Ltd may withdraw its authority to fundraise. If you have any questions, please contact us at info@harrisonriedelfoundation.com

Regulation

The following types of activities are not endorsed or permitted to be conducted on behalf of Harrison Riedel Foundation Ltd:

- Telemarketing
- Door to door fundraising
- Alignment with any illicit drugs, intoxication, tobacco or gaming organisations

The Fundraising Activity must be conducted in accordance with all applicable laws and charitable fundraising requirements in your state or territory.

Harrison Riedel Foundation Ltd reserves the right to refuse or revoke permission to fundraise if:

- The Fundraiser fails to meet the guidelines
- There is a real or perceived risk to individuals and/or;
- There is a real or perceived risk to the Harrison Riedel Foundation Ltd brand.

Liability

All financial and public liability and public safety aspects are the event organiser's responsibility. As Harrison Riedel Foundation Ltd is not the event organiser, we cannot cover any liability on your behalf.

Use of Harrison Riedel Foundation Ltd name and logo

The Harrison Riedel Foundation Ltd logo can be provided and used at the discretion of Harrison Riedel Foundation Ltd staff.

Harrison Riedel Foundation's Intellectual Property means the name, trademarks, logo and other intellectual property of Harrison Riedel Foundation.

All printed promotional materials featuring the Harrison Riedel Foundation Ltd name and logo must be approved before distribution.

The following terminology can be used on promotional material: "Proudly supporting the Harrison Riedel Foundation [or YourCrew]."

Social Media

We strongly encourage you to use social media to promote your fundraising activity.

Please tag when referencing Harrison Riedel Foundation or YourCrew. This will increase the likelihood of Harrison Riedel Foundation Ltd sharing your posts and promoting your activity.



@yourcrewapp



@harrisonriedelfoundation



@Harrison Riedel Foundation

* When you register for events/challenges run by HRF or event organisers HRF has registered with and listed on our website and fundraise online through associated event/challenge portals. In that case, the authority to fundraise is granted automatically.



Media

If you are generating publicity, Harrison Riedel Foundation Ltd reserves the right to approve any media releases before distribution.

We encourage talking openly about mental illness and suicide. However, we appreciate that it is a sensitive topic that must be reported safely and appropriately.

We encourage you to visit Mindframe

mindframe.org.au/industry-hubs/for-media.

Mindframe provides tips for media to discuss mental health and suicide appropriately and to reduce potential harm to vulnerable members of the community. If you are in any doubt about communication, please contact us at info@harrisonriedelfoundation.com.

The Harrison Riedel Foundation Ltd Team can:

- Answer any queries you have regarding your event and offer advice and encouragement
- Provide a letter of authority to validate the authenticity of your event.

The Harrison Riedel Foundation Ltd team cannot:

- Release donor, volunteer, employee, or other mailing lists for additional solicitation from outside groups
- Allow Harrison Riedel Foundation Ltd staff to solicit monetary or in-kind sponsors on your behalf
- Offer to fund an event or reimburse event organisers for expenses incurred to manage an event
- Guarantee promotion of your event or fundraiser through social media or other marketing channels
- Be responsible for selling tickets to your event
- Guarantee Harrison Riedel Foundation Ltd staff attendance.

Depositing funds

Donations made via your fundraising page within our community fundraising hub are directly transferred to Harrison Riedel Foundation Ltd's account.

Any other collections of funds must be deposited into Harrison Riedel Foundation Ltd's account below within 14 days of the event's completion.

Account name: Harrison Riedel Foundation Ltd
BSB: 062 000 Account number: 1688 4265
Reference: Your/Key Contact Name

Receipts

These are issued automatically when a donation is made to your fundraising page within our community fundraising hub.

For cash donations: please contact us if you require a tax receipt for supporters who have made cash donations.

Please note: A tax-deductible receipt can only be issued for a donation. It cannot be issued when the supporter receives goods or services in return for the money given (e.g., purchasing raffle tickets, a bake sale, auction items or event entry).

Your relationship with Harrison Riedel Foundation Ltd

If you do not comply with the terms and conditions outlined, Harrison Riedel Foundation Ltd may withdraw authorisation.

The performance of any task by you as part of the fundraising activity is purely voluntary – you will not be paid for your time and effort in conducting the fundraising activity.

You are not an employee, contractor, agent, or partner of Harrison Riedel Foundation Ltd.

You are not entitled to enter into agreements on behalf of Harrison Riedel Foundation Ltd.

You cannot do anything in Harrison Riedel Foundation Ltd's name except as set out in the Terms and Conditions.

If details of your fundraising activity change or if you decide that you no longer wish to conduct your fundraising activity, please advise Harrison Riedel Foundation Ltd as soon as possible.

You or Harrison Riedel Foundation Ltd can end this arrangement at any time.

This authorisation is for a set period, and the dates must be communicated to Harrison Riedel Foundation Ltd.

Conduct of the fundraising appeal

The Supporter must, in undertaking the Fundraising Appeal, ensure it conducts itself with decency, dignity and good taste and in a manner which reflects the objectives of the Harrison Riedel Foundation.

The Supporter must ensure its conduct does not harm the objectives or reputation of the Harrison Riedel Foundation.